

56th ANNUAL MEETING

21-25 September 2020

EASD

VIRTUAL
MEETING
AI

Join us online

Register now

easd.org

Virtual EASD Annual Meeting 2020 - Branding Guideline

If you wish to get involved in promoting the virtual EASD Annual Meeting 2020, we invite you to spread the words by using our promotional materials.

For text references, please label the congress as **virtual EASD Annual Meeting** (preferred) or **EASD 2020**. When linking to EASD and the congress, please direct the link to <https://www.easd.org>.

For any questions or other file formats, please do not hesitate to reach out by email to press@easd.org, we will be happy to provide you with the adequate format.

Logo

The CMYK version should be used on printed materials and the RGB on screen or digital output.

For a minimum clearance space around the logo, please use the height of the bar with the congress dates.

The blue version is for white background, the white version for colored backgrounds (preferably on blue backgrounds). Do not change the colors and typeface, do not alter the alignment or rotate. Do not place the logo on top of a busy image.

Logo blue version



Logo white version



Banner

The virtual EASD Annual Meeting banner as shown in the Branding Guideline header is available in different sizes and formats. For emails, please use the .gif format.

When linking the banner to EASD and the congress, please direct the link to <https://www.easd.org>.

Social Media

The official hashtag of the virtual EASD Annual Meeting is **#EASD2020**. Please use it in all related tweets or posts.

EASD encourages to publish and share tweets and posts related to the virtual EASD Annual Meeting within the rules outlined here: <https://www.easd.org/annual-meeting/easd-2020.html#section-social-media>.

The views, information, or opinions expressed in tweets and posts under #EASD2020 are solely those of the individual user and do not necessarily represent those of EASD. EASD is not responsible and does not verify for accuracy any of the information published under #EASD2020. EASD cannot be held liable for any misuse of #EASD2020.

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