



EASD MEDIA GUIDELINES

58th Annual Meeting of the European Association for the Study of Diabetes in Stockholm, Sweden and Online, 19 – 23 September 2022.

EASD provides complimentary press registration (Press Delegate) to the EASD Annual Meeting 2022 (EASD 2022) to credentialed members of the media, including print, broadcast, and online media.

No separation will be made between onsite and online registration. Registered Press Delegates will have access to both, the onsite congress in Stockholm, Sweden as well as the online congress available on www.easd.org.

Any media representative (journalist, reporter, editor, blogger, photographer, film crew member etc.) must adhere to the guidelines stipulated here below. Failure to be compliant with the media guideline will result in loss of Press Delegate privileges and access will be denied for EASD 2022 as well as future EASD meetings. EASD may seek legal action against those concerned.

The EASD logo, The European Foundation for the Study of Diabetes (EFSD) logo and the EASD Annual Meeting logo are the property of EASD. They cannot be used without requesting permission beforehand.

The list of registered Press Delegates will not be made available to third parties by the EASD (except for processing registration) due to its data and privacy protection regulations.

Registration

EASD will accept complimentary press registrations from journalists and media representatives certifying their status by providing either a valid press ID card (NOT business cards) or a letter of assignment from the editorial office of their media outlet.

Press registration is limited to no more than 5 individuals per organisation.

For registration prior to EASD 2022, it is required to upload a copy of the press ID card or letter of assignment during the online registration process. No registration will be processed without providing media credentials. For registration during EASD 2022, journalists and media representatives are required to present the supporting documents to the staff at the onsite Press Registration counter.

Industry spokespersons or staff, individuals from public relations, communications or promotion agencies and representatives from organisations developing any continuing education materials or programmes are not eligible for complimentary press registration.

EASD reserves the right to deny press registration to anybody it considers not to meet these criteria and the reason for rejection may not need to be disclosed to the individual requesting registration as Press Delegate. The decision of the EASD Press Office is final regarding all press registration requests.



Services

Press Registration includes access to the entire scientific programme, access to press briefings and press releases distributed throughout EASD 2022 as well as access to the onsite and online Press Centre (onsite Press Centre: working space incl. WiFi/LAN, interview rooms – online Press Centre: press releases and materials).

Third Party (Industry PR) Press Materials and Conferences

Third parties may distribute press releases or press kits through the online Press Centre. Press materials should be sent as PDF files to press@easd.org and must adhere to the EASD embargo policy by clearly stating the embargo time and date in line with the respective presentation at the Annual Meeting.

Third party press conferences are permitted however, they cannot be held at the same time as an EASD press conference.

The Press Centre is not open for industry or PR agency representatives and cannot be used for any type of meeting.

Filming, Photography and Recording

Filming, photography and recording is allowed in the Press Centre, press conference hall and all open (public) areas of the congress centre but we kindly ask that the privacy of the delegates and staff is respected. Filming, photography and recording is not allowed in the Lecture Halls, the Short Oral Discussion Sessions Areas, the Speakers' Lounge and the Industry Exhibition.

Filming, photography and recording in areas other than public areas is subject to prior written approval from the Press Centre staff. To photograph, film or record a presenter during his presentation, prior written approval from the presenter is required for permission to be granted by EASD. EASD does not obtain approval for those wishing to film, photograph or record a presenter.

Filming and photography in the Industry Exhibition are strictly forbidden.

If an exhibitor wishes to grant filming or photography of his booth, please contact the INTERPLAN Industry counter onsite in the Registration Area for special permission. To request permission before the Annual Meeting, please contact Mr. Oliver Heinke (o.heinke@interplan.de).

Reproduction of images, graphs and other visual representations

Data presented during the meeting is strictly copyrighted and use of imagery or visual representations of data without the explicit permission of the abstract author/presenter is strictly prohibited.

EASD does not obtain approval for those wishing to reproduce images of graphs/data in their reporting. Failure to get permission and provide evidence of this, and failure to provide accurate accreditation, will result in a breach of copyright.



Embargo Policy

All abstracts presented at the EASD Annual Meeting are embargoed until the date and time of their presentation in the scientific programme. For Oral Presentations, the embargo is lifted at the beginning of the presentation; for Short Oral Discussion Sessions presentations, the embargo is lifted at 11:45 CEST on Tuesday, 20 September 2022.

All press releases distributed by EASD will clearly state the respective embargo time and date which may, in exceptional cases, differ from the above stated embargo policy.

Governing Law and Jurisdiction

All legal relationships between the parties relating to the EASD Annual Meeting Media Guidelines shall be governed solely by German law.