

EASD SOCIAL MEDIA GUIDELINES

54th Annual Meeting of the European Association for the Study of Diabetes

Official Hashtag

The official hashtag of the 54th Annual Meeting of the European Association for the Study of Diabetes is **#EASD2018**. Please use it in all tweets or posts related to the 54th Annual Meeting of the EASD.

EASD Social Media Links

Twitter: <https://twitter.com/easdnews>

Facebook: <https://www.facebook.com/EASDnews/>

Social Media Rules

EASD encourages delegates and participants of the 54th Annual Meeting of the European Association for the Study of Diabetes to publish and share tweets and posts related to the Annual Meeting and the Scientific Programme within the following rules:

- Pictures and videos can be generally taken during scientific presentations for personal use only and can then be used on Social Media. The commercial use of pictures and videos taken during the 54th Annual Meeting of the EASD is not allowed.
If a speaker does not want pictures, videos and/or any other information regarding his/her presentation published on Social Media, delegates and participants will be made aware visually of this choice. In this case, delegates are not allowed to take any pictures and/or videos of the presentation and share them on Social Media; furthermore, they are also not allowed to share any kind of scientific information related to the presentation.
- Comments and replies to other participants' tweets and posts must be done with respect, education and with constructive criticisms.
- It is strictly forbidden to publish offensive, illegal, disrespectful, hateful and otherwise inappropriate comments, tweets and posts.

EASD reserves the right to remove comments, tweets or posts it deems, in its sole discretion, to be inappropriate and that do not follow the Social Media rules written above.

The views, information, or opinions expressed in tweets and posts under #EASD2018 are solely those of the individual user and do not necessarily represent those of EASD. EASD is not responsible and does not verify for accuracy any of the information published under #EASD2018. EASD cannot be held liable for any misuse of #EASD2018 or violations of its Social Media Guidelines.