

Media and Communication Professional (m/f/d) – fulltime or parttime

The European Association for the Study of Diabetes e.V. (EASD) is a non-profit organisation based in Düsseldorf, Germany. We are dedicated to our mission to promote excellence in diabetes care through research, networking, and education.

We are currently seeking a dynamic and experienced Media and Communication Professional to join our team and help us amplify our message to the world.

Position Overview:

The Media and Communication Professional will play a key role in developing and implementing our communication strategies. The ideal candidate will have a strong background in public relations, communications, or a related field, with hands-on experience in media production, website management, and social media content creation.

Key Responsibilities:

- Design and produce visually appealing materials using Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.).
- Manage and update website content using CMS (Content Management Systems).
- Create engaging content for various platforms including social media, websites, newsletters, and press releases.
- Develop and execute effective communication strategies and campaigns.
- Collaborate with internal and external stakeholders to gather and disseminate information.
- Coordinate media relations activities, including drafting press releases and managing media inquiries.
- Monitor and analyse the effectiveness of communication efforts and adjust strategies as needed.
- Support science communication initiatives, translating complex information into accessible formats.

Your Profile:

- Bachelor's or Master's degree in Public Relations, Communications, or a related field or comparable training.
- Proven experience in a similar role, preferably within a non-profit organisation or in the medical, science related field.
- Proficiency with Adobe Creative Suite and other design/layout software.
- Experience managing and editing website content via CMS.
- Strong knowledge of social media platforms and content creation.
- A very good command of written and spoken English.
- Experience in science communication is highly desirable.
- Ability to work independently and as part of a team.
- Excellent organisational and multitasking skills.

What we offer:

- Opportunity to work in a dynamic and innovative environment.
- Professional development and growth opportunities.
- Collaborative and supportive team culture.
- Flexible working hours and the option to work partly from home.
- 30 days holiday per year.
- Capital-forming benefits and company pension scheme.

How to apply:

Interested candidates are invited to submit their application (incl. cover letter, CV, references or portfolio, earliest possible starting date and salary expectations) by **16 August 2024**.

Please send your application to: applications@easd.org

If you have any questions, please contact Manja Deparade-Oertel at: info@easd.org

EASD is an equal opportunities employer. We embed the principles of equality, diversity and inclusion in everything we do to create an inclusive environment for all employees. Employment at EASD is based solely on an individual's merits and qualifications, which are directly related to professional competence.

About Us:

The European Association for the Study of Diabetes e.V. (EASD) is a membership-based academic non-profit organisation with the mission to promote excellence in diabetes care through research, networking, and education.

EASD is the organiser of the largest diabetes conference in the world and a leading player in education for healthcare professionals. The Association is actively involved in developing statements and guidelines translating the latest results from research into best practices in diabetes management.

In 2000, the EASD increased its commitment to stimulate diabetes research in Europe by creating the European Foundation for the Study of Diabetes (EFSD) and since inception, EFSD has committed over €130 million to diabetes research by various funding means.

EASD is the publisher of *Diabetologia*, a major monthly international diabetes journal with an impact factor of 8.2 (2022).

For more information about EASD, please visit: www.easd.org.