Terms and Conditions for EASD e.V. Press Registration

1. Scope

These terms and conditions apply to each press delegate (hereinafter referred to as “press delegate”). Press delegate means any individual person or legal entity entering into a contract with the European Association for the Study of Diabetes (EASD) e.V. (hereinafter referred to as “EASD”) by registration as an approved press delegate for the virtual Annual Meeting.

These Terms and Conditions apply to consumers as well as contractors, unless otherwise stated in the relevant paragraph.

2. Registration fees

Press Registration is free for all approved press delegates. Industry spokespersons or staff and PR/communications agents are not eligible for press registration.

3. Registration process

Press delegates register for the virtual Annual Meeting using the online system on the website www.easd.org.

To register as a press delegate for the virtual Annual Meeting, journalists must upload their Press Identification (Press ID card) or a Letter of Assignment from the Editor-in-Chief of a recognised source (news organisation) during the online registration process. Business cards will not be accepted as a form of Press Identification and no exceptions will be made to this rule.

Our offers are non-binding. By clicking the Finish Registration button at the end of the online system, the press delegate completes the registration process and makes a binding offer to enter into a contract with EASD. Only fully completed registrations will be accepted. Registration must include the name of the press delegate; EASD does not accept blank registrations.

In order to be able to use the full capacity/all features of the virtual Annual Meeting, the attendee needs to create/use his/her own personal MyEASD account. The account is free of charge and can be accessed via www.easd.org/myeasd/home.html#logins/new.

The personalised login details will be provided via e-mail. The press delegate has to login with these details.

For the duration of the meeting as well as the following four weeks after the meeting, press delegates receive exclusive access to the virtual Annual Meeting including the Scientific Programme with personalised services and interactive features. In addition, they receive access to the virtual Industry Hub and the virtual Press Center.

Children under the age of 18 will not be permitted to enter.

4. Confirmation of registration

Registration is confirmed once the registration details including Press ID card or Letter of Assignment have been reviewed. EASD reserves the right to deny Press Registration to anybody it considers not to meet the criteria. Registration confirmation is sent by email.

Please note that login information is not available for sharing; each press delegate must be registered individually to access the virtual Annual Meeting.
5. Name change

All registrations are personal, in the name of the initial booking, and therefore not transferable, i.e. name changes are not possible.

6. Technical Requirements needed

Press delegates must ensure at their own expenses that they meet the technical requirements necessary for the participation in the virtual Annual Meeting.

In addition to the necessary hardware, the following requirements will be needed:

- A stable internet connection with a minimum of 5 MBITs (data speed) to follow the online programme,
- A browser in an up-to-date version e.g. Chrome, Firefox or Safari.

EASD recommends the participation via PC/MAC Computers. In order to be able to use all features of the virtual Annual Meeting in the best way, EASD recommends a resolution of Full HD 1920x1080 pixels or higher.

Cookie and Pop-Up blocking measures may lead to problems. On smartphone/tablet devices only basic viewing features are being supported. Apple Devices with third party browsers are not recommended.

EASD is not responsible if press delegates are unable to successfully access the virtual Annual Meeting if they do not fulfil the technical requirements.

7. Embargo policies

All abstracts presented at the virtual Annual Meeting are embargoed until the date and time of their presentation in the scientific programme. For Oral Presentations, the embargo is lifted at the beginning of the presentation; for Poster Presentations, the embargo is lifted at 11:59 CEST on Tuesday, 22 September 2020. All press releases distributed by EASD will clearly state the respective embargo time and date that may differ from the above stated embargo policy for abstracts.

Information contained in those abstracts published online and in the Volume of Abstracts may not be released until the abstracts appear on the EASD website. Abstracts are made available on the EASD website before the virtual Annual Meeting takes place.

Press briefings, other than those organised by the EASD, are permitted; however, they cannot be held at the same time as an EASD press event. Presenters of press briefings are not permitted to invite company and/or institution representatives to attend the briefing.

Third party press materials for the virtual Annual Meeting must be delivered via e-mail to press@easd.org. Third party press releases must clearly display the embargo date and time of the presentation at the virtual Annual Meeting. The company issuing the release assumes responsibility for ensuring embargoed releases are only distributed to reporters who will abide by the EASD’s embargo policies.

8. Reproduction of images, graphs and other visual representations

Data presented during the meeting is strictly copyrighted and use of imagery or visual representations of data, audio and video recording is strictly prohibited. You may only use images, graphs and other visual representations of data from the presentations with the explicit permission of the abstract author/presenter.
EASD does obtain approval for those wishing to reproduce images of graphs/data in their reporting. Failure to get permission and provide evidence of this, and failure to provide accurate accreditation, will result in a breach of copyright.

9. Recording, Filming and Screenshots

Recording, filming and taking screenshots is only allowed during virtual press conferences. Recording, filming and taking screenshots of other areas of the virtual Annual Meeting is subject to prior written approval from the EASD Press Centre staff. To record, film or to take screenshots of a presenter during his/her presentation, prior written approval from the presenter is required for permission to be granted by EASD. EASD does not obtain approval for those wishing to film, record or taking screenshots of a presenter.

Recording, filming and taking screenshots of the virtual Industry Exhibition is strictly forbidden.

10. Services EASD offers in the context of the virtual Annual Meeting

10.1 Requirements

The use of the services available in the context of the virtual Annual Meeting requires the creation of a MyEASD account as user and the registration as press delegate of the virtual Annual Meeting. EASD then provides access to the virtual Annual Meeting and related services for use via the Internet using the personalised login details.

10.2 Accessibility

The press delegate has 24 hours a day access to the virtual Annual Meeting, seven days a week during the event period and up to four weeks (hereinafter referred to as “operating time”). Due to the time differences and legal compliance, some offers are not 24 hours a day available.

10.3 Precautions

EASD takes appropriate precautions against data loss and to prevent unauthorised access by third parties to the data stored in the context of the virtual Annual Meeting. Detailed rules for the processing of data are set down in EASDs Privacy Policy which is published on https://www.easd.org/easd/privacy-policy.html

10.4 Scope of functions

The scope of functions and services provided by EASD in the context of the virtual Annual Meeting is known to the press delegate and otherwise results from this Terms and Conditions, in particular, but not limited to, the following services:

10.4.1 Access to presentations

In the virtual Annual Meeting the press delegate can access virtual presentations.

10.4.2 Personalised and interactive elements

EASD provides the press delegate with the opportunity to have personalised information displayed and to engage interactively in the virtual Annual Meeting with or via the respective website and/or related services, e.g. through chat functions or alike.

To be able to display personalised information tailored to each press delegate of the virtual Annual Meeting and to offer interactive elements (e.g. chat function, etc.), the following data must be collected within the scope of tracking: IP address/s, country, region, MAC address/s, device ID/s, hard and soft keyboard events
in public areas, device specification, full name, registration information, EASD membership status, creatives (images, etc.); behavioural data like time and duration on the platform, sessions and/or presentations viewed (live and on-demand), viewing duration, interaction in mass events (ONLY applicable for open public events), attendance, personal programme, personal input (topics, keywords, preferences) etc.

10.4.3 Evaluation

The press delegate can rate sessions or relevant content online and fill out surveys for this purpose.

10.4.4 Meeting schedule and further interaction

EASD offers a live program including abstracts, general useful information as well as the possibility to interact with other participants of the virtual Annual Meeting via network and live commentary functionalities.

10.4.5 Access to the virtual Industry Exhibition

EASD provides the possibility to access the virtual Industry Exhibition. This virtual Industry Exhibition is organised by INTERPLAN AG, which is responsible for all related events, presentation sessions etc. and processes all data required in this context. During the transition to the virtual Industry Exhibition, the authorisation to access this virtual Industry Exhibition is verified and this and the data of the respective visitor are transmitted to the organiser INTERPLAN AG.

10.5 Third party services

The services available in the context of the virtual Annual Meeting may include third party services to which the EASD only provides access. The use of such services - which are marked as third party services - may be subject to different or additional regulations to which the respective third party will refer you. The press delegate’s data will only be transferred to third parties within the scope of contract fulfilment, but not for advertising purposes.

10.6 Allowance to transfer data

EASD allows press delegates to transfer their data to third parties, such as other attendees/press delegates or cooperation partners of EASD in a very convenient manner. The transfer of user data to third parties otherwise occurs on a case-by-case basis and always and exclusively only after the press delegate has expressly agreed to the transfer of data.

10.7 Type of data

If a press delegate agrees to share data with a cooperation partner or for example at a virtual Industry Exhibition booth the following data can be retrieved: first name(s), last name(s), city and country, profession, area of interest as well as the press delegate’s e-mail address.

11. Modification of the programme

EASD will make all efforts to adhere to the programme advertised. However, EASD and its agents reserve the right to alter, replace or cancel, without prior notice, any of the speakers or arrangements announced, provided that the overall character of the event remains unaffected. EASD will inform the press delegate to that effect immediately by publishing details of the modification on the website. If those modifications are caused by any factor outside of the reasonable control and the responsibility of EASD (e.g. a speaker is suddenly prevented from speaking), EASD will not be liable for any loss or inconvenience caused as a result of such modifications.
12. Cancellation of the virtual Annual Meeting

EASD reserves the right to withdraw from the contract in whole or in part and to cancel the Annual Meeting if the performance of the same is impossible due to force majeure or other unforeseen incidents outside its responsibility including, without limitation, strike, lock-out, natural disasters, terrorism, riots, war, disorder, pandemics and acts of public authorities. EASD will inform the press delegate to that effect as soon as possible.

In this case, EASD cannot be held liable by the press delegate for any damages, costs, or losses incurred, such as costs for additional orders, financial losses, etc. caused by the slight negligence of EASD, its legal representatives or vicarious agents.

Apart from that, the limitation of liability according to Section 12 remains unaffected.

13. Limitation of liability

Liability is excluded for minor or short-term impairments of the virtual participation in the congress. Furthermore, EASD does not accept any liability for disruptions, errors, delays or other impediments to performance that occur during the transmission of content via the Internet, except in cases of intent or gross negligence. Likewise, EASD assumes no liability for access and availability of the Internet or for consequences of limited availability - of whatever kind and for whatever reason.

Beyond that EASD is liable without restriction for any damage arising from loss of life, personal injury or illness caused by EASD, its legal representatives or vicarious agents.

In the event of any other damage caused by EASD, its legal representatives or vicarious agents, liability is limited to intentionally or grossly negligent conduct.

The above does not apply to claims relating to breaches of fundamental contract obligations. Fundamental contract obligations are those the performance of which is essential to the contract and on which the press delegate may rely. In the event of a breach of fundamental contract obligations caused by the slight negligence of EASD, its legal representatives or vicarious agents, EASD’s liability for all damage is limited to the foreseeable damages typical of the contract.

14. Applicable law and jurisdiction

German law applies. The application of the United Nations Convention on Contracts for the International Sale of Goods (CISG) is excluded. The court is Düsseldorf, Germany. This does not affect the right of consumers to assert claims in a court with jurisdiction in their state of habitual residence or mandatory rules applicable in such state.

15. Miscellaneous

All references to a date or a deadline, mentioned in this and other conference documents, refer to the Central European Summer Time Zone (CEST).